

# Special Conditions for Participation in the trade fair POWTECH 2020

## 1. Venue, duration, opening hours

Venue: Exhibition Centre Nuremberg  
Duration: Tue 29.09. – Thu 01.10.2020  
Opening hours: Tue 29.09. – Wed 30.09.2020 9:00 – 18:00 daily  
Thu 01.10.2020 9:00 – 17:00

## 2. Honorary sponsors

VDI-Gesellschaft Verfahrenstechnik und Chemieingenieurwesen  
VDI-Platz 1, 40468 Düsseldorf, Germany  
APV Arbeitsgemeinschaft für Pharmazeutische Verfahrenstechnik e.V.  
Kurfürstenstraße 59, 55118 Mainz, Germany

## 3. Organizer

NürnbergMesse GmbH  
Messezentrum, 90471 Nürnberg, Germany  
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powtech@nuernbergmesse.de  
www.powtech.de  
www.nuernbergmesse.de  
CEOs: Dr. Roland Fleck, Peter Ottmann  
Registration Number HRB 761 Nürnberg  
Chairman of the Supervisory Board: Albert Füracker, MdL  
Bavarian State Minister of Finance and Regional Identity

## 4. Contractual terms

The terms for participation in the Trade Fair POWTECH 2020 are the Special and General Conditions for Participation in Fairs and Exhibitions (including supplementary agreement), the NürnbergMesse site regulations, the organizational (e.g. exhibitor information), technical (e.g. Online ExhibitorShop) and other conditions notified to the exhibitor before the exhibition begins. If NürnbergMesse provides additional exhibition services through a ServicePartner in response to a separate order, the general terms and conditions of business of the respective ServicePartner shall prevail over these Special Conditions for Participation in case of discrepancies.

## 5. Admission/Stand space confirmation

Item 2 of the General Conditions for Participation in Fairs and Exhibitions is supplemented as follows: If the exhibitor requests a stand position other than stated in the stand space confirmation, a processing fee of EUR 350 will be charged. The exhibitor agrees to pay a processing fee of EUR 250 if the order for stand space is cancelled prior to receipt of the stand confirmation. Cancellation after receipt of the stand space confirmation (= admission) is governed by item 7 of the General Conditions for Participation in Fairs and Exhibitions.

## 6. Exhibitors and approved exhibition goods

Admissible as exhibitors are: manufacturers, importers, wholesalers, representatives and publishers, domestic and foreign, offering only those products and services that can be assigned to the product groups provided. Products (copies, counterfeits, etc.) that violate the regulations for the protection of industrial property rights in Germany are not admitted.

## 7. Rental in exhibition halls

### per m<sup>2</sup> (or part thereof) stand space

EUR 220	In-line stand	(1 side open)
EUR 243	Corner stand	(2 sides open)
EUR 265	Peninsula stand	(3 sides open)
EUR 285	Island stand	(4 sides open)

**Early booking discount for complete applications received by the organizer by 15 October 2019. The following reduced stand space rentals apply: In-line stand EUR 210/m<sup>2</sup>, corner stand EUR 232/m<sup>2</sup>, peninsula stand EUR 253/m<sup>2</sup>, island stand EUR 274/m<sup>2</sup>.**

Minimum stand space is 12 m<sup>2</sup>.

The type of stand allocated depends on planning; an entitlement to a certain type of stand does not exist.

Rental includes:

- Hire of the stand space during assembly, exhibition and dismantling.
- General guarding of the exhibition halls. General lighting of the exhibition halls. General cleaning of the passageways.

An administrative fee of EUR 0.60 per m<sup>2</sup> of stand space in exhibition halls will be charged and remitted to the AUMA (Association of the German Trade Fair Industry).

The waste disposal service includes the professional removal and recycling of any waste generated at the stand during assembly and dismantling as well as for the entire duration of the trade fair. Waste bags are provided. The flat fee for this is EUR 3.50/m<sup>2</sup> and is charged up to a maximum area of 500 m<sup>2</sup>. The disposal of production waste accumulated during the event, entire stand elements or complete exhibition stands must be ordered separately. It is strictly forbidden to bring any waste with you, any violation will be charged to the exhibitor. We reserve the right to take further measures. Waste is disposed of in accordance with the Technical Regulations.

## 8. Complete rental stand

All charges per m<sup>2</sup> of stand space (rounded up to nearest full m<sup>2</sup>), in addition to rental charge for stand space in exhibition halls (see item 7). All pictures are exemplary pictures.

Rental includes:

- Hire of complete stand: One of the eight models of stand available can be selected on the enclosed order form "Complete rental stands". You will find further models at [www.standconfigurator.com](http://www.standconfigurator.com). The organizer is responsible for assembling and dismantling the complete rental stand. The complete rental stand and its fittings must not be pasted over, nailed, painted or damaged in any way. The exhibitor is liable for damage done during the rental period and will be charged with the costs. The basic type of complete rental stand can be fitted out additionally in the same system at extra cost. Respective orders can be carried out in the Online ExhibitorShop.

## 9. Payment conditions

The full stand space rental will be charged to exhibitors on **confirmation of the stand space**.

Any payments are due by the date shown on the respective invoice. Invoices are payable in full. All payments are to be made in EURO without charges, quoting invoice number.

If the exhibitor enters a different invoice address on the application form, he authorizes the stated person/company to receive the invoice and other payment requests. This does not exempt the exhibitor from his obligation to pay.

For subsequent changes to the invoice for which the exhibitor is responsible, NürnbergMesse may charge a processing fee of EUR 50.

An entitlement to occupy the allocated stand space exists only after payment of invoices in full. The exhibitor is to provide proof of payment.

The exhibitor agrees to transmission of invoices by the organizer via e-mail (electronic billing). If the exhibitor does not wish to use electronic billing, he or she can object in writing or in text form.

## 10. Insurance

Exhibitors are obliged to make their own adequate insurance arrangements. Insurance for exhibitors (transport and duration of event) is advisable and can be arranged through a collective insurance contract taken out by the organizer.

## 11. Modification

The organizer reserves the right to cancel, postpone or relocate the exhibition, to shorten or lengthen the exhibition, or for technical, official or other in the opinion of the organizer compelling reasons to assign to the exhibitor another space or to modify and reduce the size of the space. A withdrawal from the contract resulting from these actions will not be accepted.

## 12. Assembly and dismantling, passes

Assembly: Fri 25 – Mon 28 September 2020 7:00 – 19:00 daily  
Exhibition stands for which assembly has not commenced by 15:00 on Monday, 28 September 2020, will be decorated by the organizer, if they cannot be otherwise disposed of. Costs incurred will be charged to the exhibitor.  
Dismantling: Thu 1 October 2020 17:00 – 24:00  
Fri 2 – Sat 3 October 2020 7:00 – 19:00 daily

Access to the halls during assembly and dismantling times is only permitted on display of special passes, which are not valid during the exhibition.

## 13. Stand design

The exhibitor is responsible for stand equipment and decoration.

**The overriding principle for the design of all exhibition stands is transparency. All open sides** of the stand must be freely accessible. This means that at least **50 %** of the respective gangway side must **not** be obstructed **by structures** or fittings. Exhibition stands with more than **50 %** gangway sides blocked by structures require the approval of the organizer.

**The minimum stand height is 2.50 m.**

The backs of stand partition walls, advertising carriers or other design elements facing neighboring stands and exceeding a height of 2.50 m must be white, in a clean and tidy condition and must not contain any text or graphics.

**The maximum stand height is 5.80 m.**

If the rental exhibition stand is not used, a fascia (0.30 m high) must be fitted on all open sides of the exhibition stand. The fascia is not required, if the necessary stand appearance is provided in some other way.

The exhibition organizer reserves the right to give further instructions concerning the design of stands.

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(Continued)

Only water-soluble adhesive may be used on the fiber board stand partition walls and these may not be painted unless they have first been covered with wallpaper. After the exhibition, wallpaper or other finishing material must be removed by the exhibitors, otherwise exhibitors will be charged with the costs. All other stand partition walls, floors, hall walls, pillars, installations, fire-fighting equipment and other permanent hall fixtures must not be pasted over, nailed, painted or damaged in any way.

The exhibitor is liable for damage done and will be charged with the costs. Pillars, installations and fire-fighting equipment within the stand are part of the allotted stand space and must be accessible at all times.

Floor coverings in the stands are only to be fixed with double-sided adhesive tape (following tapes are to be used: tesafix no. 4964).

**The exhibitor agrees to comply with these conditions. Non-compliance may result in claims for damages by the organizer or the neighboring exhibitors affected.**

## 14. Exhibitor passes

Each exhibitor will be given free passes according to stand size for his exhibition stand and operating personnel. 3 passes will be issued for up to 10 m<sup>2</sup> stand space, plus 1 pass for each further 10 m<sup>2</sup>. These tickets are valid during duration and also during assembling and dismantling time. Any additional exhibitor passes needed can be purchased for entitled persons at a price of EUR 20 each including VAT at the statutory rate.

## 15. Marketing services for exhibitors (= direct exhibitors)

The organizer provides each exhibitor with marketing services containing the following services:

- Display of exhibitor's **press releases** in the press center
- Entry of company name and stand number of exhibitor in the **exhibition guide** (issued free to all visitors)
- Provision of a **sample letter** for visitor acquisition activities
- **Basic advertising material package** containing 100 admission vouchers (printed with company name and stand number of exhibitor), 100 visitor brochures and 500 Stickers (printed with stand number of exhibitor). Only admission vouchers exchanged for tickets by visitors are charged to the exhibitor at EUR 10 each.
- The organizer provides an **Internet entry** on the exhibition website for each exhibitor. This entry is activated for **approximately one year** – including after the exhibition – and includes the following services:
  - Entry of **company name, address, hidden e-mail address and logo**
  - Presentation of **5 products or services** with one photo, one film and one text of maximum 4,000 characters per product or service
  - Possibility of continuously marking 5 products or services as **new products**
  - **Company profile** (maximum 4,000 characters)
  - Unrestricted assignment to the list of products and branches of industry
  - **Link** from the exhibition website to the exhibitor's website.  
The exhibitor connects a **return link**.
  - Entry of company name and stand number in the **online floor plans**
  - Possibility of continuously **updating** the Internet entry
  - All-year-round **support** by the Internet editing team

The exhibitor also receives the following online advertising aids:

- **Online banner** with exhibitor's stand number

The exhibitor agrees to purchase the marketing services at a price of EUR 755. This will be charged together with the stand rental. No reduction in price can be granted if only parts of the package are used.

## 16. Co-exhibitors

Co-exhibitors are companies who appear on the exhibitor's (= direct exhibitor's) stand and present their own products with their own personnel. Their independence must also be recognizable without physical separation.

Co-exhibitors are only admissible if they fulfill the conditions for participation in the event and the information requested on the application form for co-exhibitors has been entered in full.

Co-exhibitors are subject to the same conditions as the exhibitor.

## 17. Marketing services for co-exhibitors

The organizer provides each co-exhibitor with marketing services

- See item 15 for services included in package

The organizer provides an **Internet entry** on the exhibition website for each co-exhibitor. This entry is activated for **approximately one year** – including after the exhibition.

- See item 15 for services included in entry

The co-exhibitor also receives the following online advertising aids:

- See item 15 for aids provided

The exhibitor agrees to pay a participation fee and purchase the marketing services at a total price of EUR 855 for each co-exhibitor registered by him.

This will be charged together with the stand rental or at a later date. No reduction in price can be granted if only parts of the package are used.

## 18. Entries in the exhibitor and product database at [www.powtech.de/en](http://www.powtech.de/en)

Charges for the basic entry in the exhibitor and product database at [www.powtech.de/en](http://www.powtech.de/en) are included in the price for the marketing services (see item 15 for direct exhibitors and item 17 for co-exhibitors).

Information about the entries of the direct exhibitor is made by sending in the completed forms A and B of the application form for POWTECH 2020. Information about the entries of the co-exhibitor is made by sending in the completed forms A and B of the application form for POWTECH 2020.

The entries stated are published in the exhibitor and product database at [www.powtech.de/en](http://www.powtech.de/en). Entries are only possible for direct and co-exhibitors.

The direct exhibitor can subsequently supplement, change or delete entries in the list of products in the Online ExhibitorShop.

However, the obligation to purchase the marketing services remains unaffected hereof.

The login data for the Online ExhibitorShop will be sent to the direct exhibitor in good time.

The exhibitor is responsible for the content of entries in the exhibitor and product database at [www.powtech.de/en](http://www.powtech.de/en) and for any damages arising out of such content. He is also responsible for the legal admissibility of the text documents provided for insertion. The exhibitor and product database at [www.powtech.de/en](http://www.powtech.de/en) is subject to the legal notices published by the exhibitor and product database regarding copyrights, trademark rights, liability/guarantee, links, deep links and frames. The exhibitor and product database at [www.powtech.de/en](http://www.powtech.de/en) is published by NürnbergMesse.

NürnbergMesse and its subcontractors receive and check the entries in the exhibitor and product database at [www.powtech.de/en](http://www.powtech.de/en) with the customary amount of care, but shall not be liable if misled or deceived by the customer. NürnbergMesse and its subcontractors are only liable for accidental omissions, printing errors, faulty workmanship of any kind, etc. if such defects can be proved to have been caused by intent or gross negligence. The exhibitor must assert claims against the publisher for any defects apparent by not later than two weeks after the start of the exhibition. Exhibitor claims for defects and/or damages expire by statutory limitation after a period of one year. The periods of statutory limitation are based on legal regulations.

## 19. Exhibition priority

An application for exhibition priority for this event has been submitted to the Federal Ministry of Justice. The priority certificate protects certain patent rights until submission of an application to a patent office in Germany or abroad.

## 20. Exhibitor claims, written form, place of fulfillment, jurisdiction

All exhibitor claims against the organizer must be made in writing.

The statutory period of limitation begins on the last day of the exhibition.

Agreements that deviate from these or supplementary terms must be in writing. German law and the German text shall prevail.

Place of fulfillment and jurisdiction is Nürnberg. However, the organizer reserves the right to bring his claims before the court of the place at which the exhibitor has his place of business.